

# Project responsibilities

Tallinn

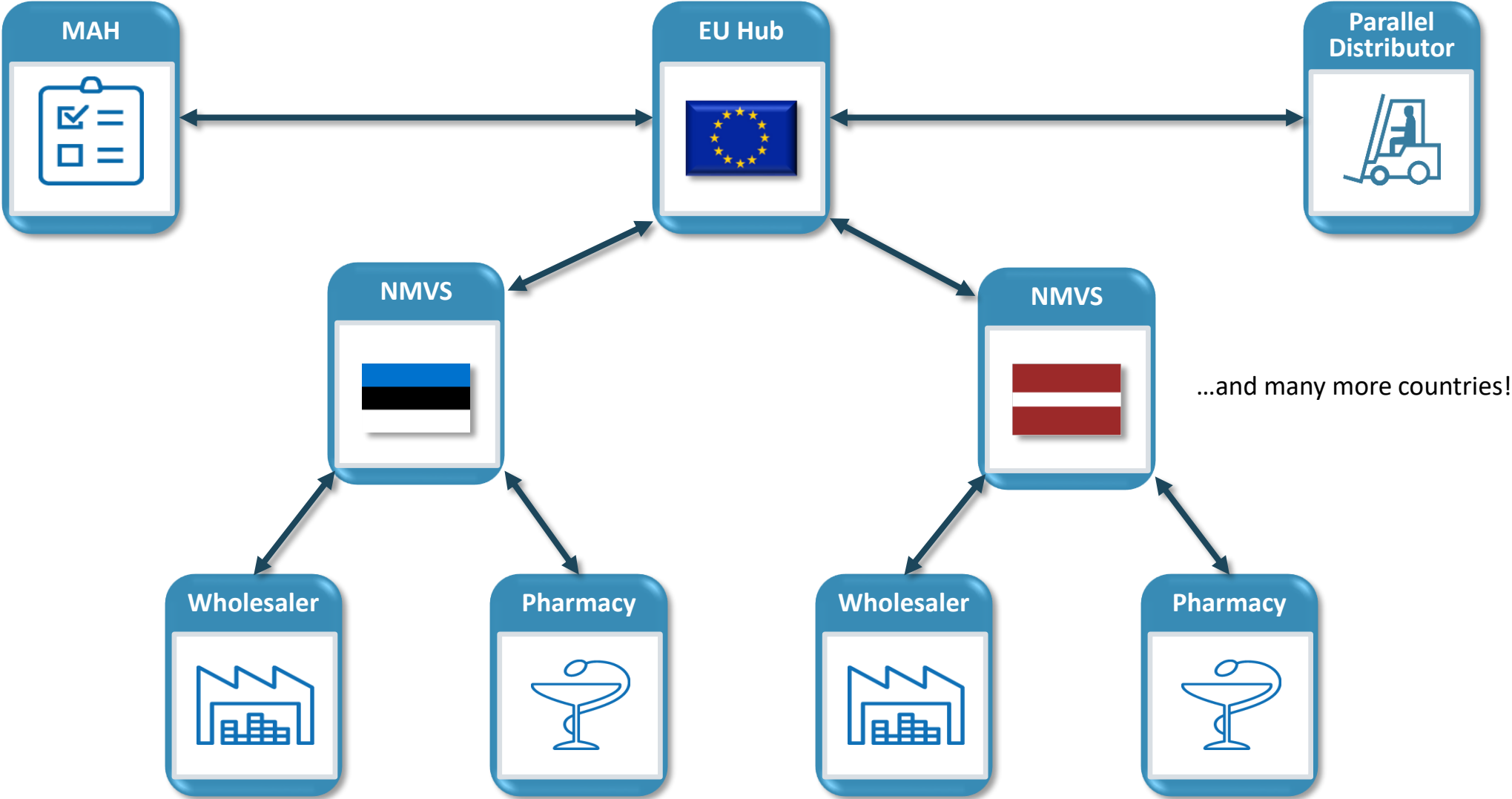
November 24th, 2017



- Falsified / counterfeit medicines are a serious risk for the citizens all around the world
- New legislation published on the 9th February 2016 as delegated act
- This new legislation is mandatory for all EU members
- Pan-European strategy to fight illegal medicine products
- Based on a “Point-of-Dispense Verification”



# Where the data goes



## Many stakeholders are involved

- Organisers

- REKS
- EMVO



- Software providers

- Solidsoft (EMVS/EU Hub)
- Arvato
- Pharmacy/hospital/wholesaler SW providers/IT departments

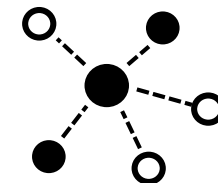


- Authorities



- Primary distributors

- Marketing authorization holders
- Contract manufacturers
- Wholesalers
- Parallel distributors
- Public pharmacies
- Hospital pharmacies



- Secondary distributors

- Army
- Prisons
- Airlines
- Nursing homes
- Drug treatment centers
- NGOs
- ...



- Organize Cooperation
- The stakeholders must learn to act together in a new context.
- New overarching processes must be established.
- Stakeholders are depending on each other,  
i.e. delays and errors will propagate and accumulate downstream.

=> Let's have a (very) short look at which dependencies exist.

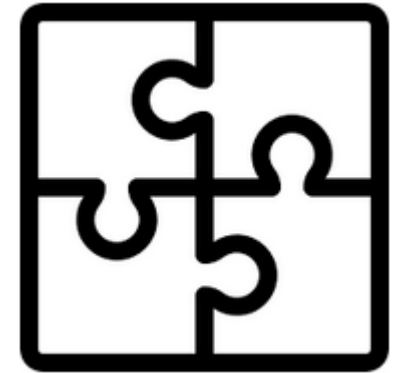


# We have to master one central challenge (2)

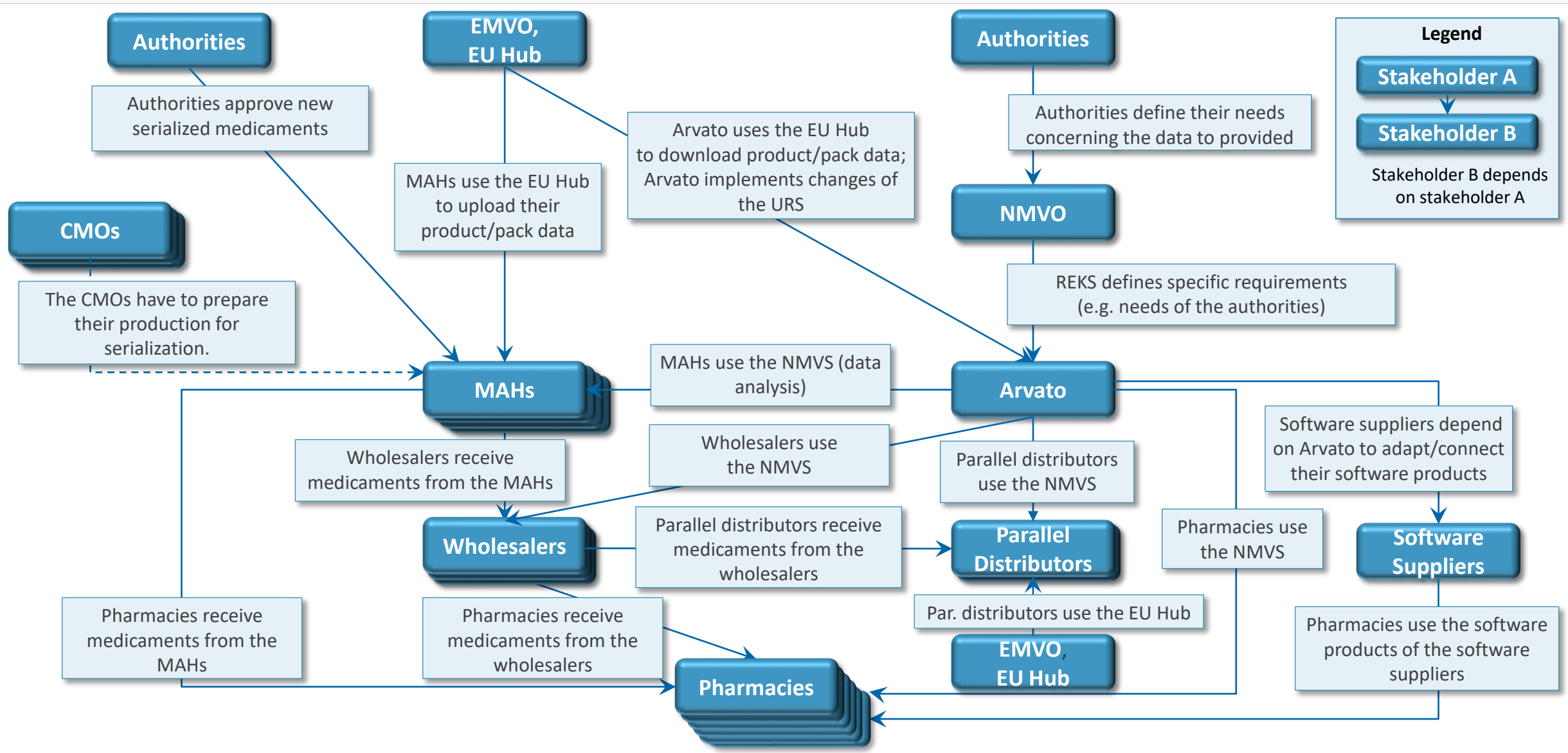
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# A complex web of stakeholders must learn to cooperate smoothly





# What exactly needs to be done? (1)

- All MAHs must
  - Introduce serialization for their products (package design, regulatory approval, production preparation, production start)
  - Synchronize with their manufacturers (CMOs)
  - Synchronize with their wholesalers
  - Connect with the EU-Hub and start uploading product data and pack data
  - Adapt their IT systems to handle serialized products (incl. EU Hub interface)
  - Manage falsifications including false positives
- All wholesalers/par. distributors must
  - Synchronize with their MAHs
  - Adapt their IT systems to handle serialized products (incl. NMVS interface)
  - Manage both serialized and non-serialized products for a transition time
  - Wait for serialized products to be delivered by their MAHs
  - Manage falsifications including false positives



# What exactly needs to be done? (2)

- All pharmacies must
  - Align with their software suppliers
  - Introduce upgraded IT systems for scanning of serialized products
  - Onboard to the NMVS system (certificates, access rights, etc.)
  - Train their employees
  - Adapt their daily business processes
  - Wait for serialized packs to propagate through the supply chain
  - Manage detected falsifications including false positives
- All software suppliers must
  - Understand the NMVS web service interface and specify the required changes to their software products
  - Plan and reserve implementation capacities/efforts
  - Implement and test the specified changes to their software products
  - Coordinate the rollout of their new software product releases to the pharmacies

# What exactly needs to be done? (3)

- The EU Hub will for the first time have to ...
  - ... handle transactions from multiple countries
  - ... handle multi-market products/transactions
  - ... handle inter-market transactions
- REKS will have to ...
  - ... keep an overview of all the stakeholders involved and their respective progress in the project
  - ... align with the Estonian authorities
  - ... manage detected falsifications including false positives
- General aspects
  - Further URS changes by EMVO are likely to occur in the future and will have to be considered

Numerous interwoven processes cause a high global complexity.

The ecosystem as a whole needs sufficient time to settle down.

There is no time to waste until go live.

All stakeholders need to be aware of that.

Thank you